

## A4G Application Instructions

Thank you for applying to the *Accelerate for Growth* (A4G) cohort! We are excited to review your application. Please see application instructions and finalist information below.

Sincerely,  
The Good Food Accelerator

### Application Materials

1. All complete applications are **due April 22 by 11:00pm**.
2. Complete the following application materials. This is required to be considered for A4G:
  - a. A4G Cohort Application ([LINK](#))
    - i. A4G Profile
    - ii. Product Overview
    - iii. Founder Statement
  - b. GFA Membership Application ([LINK](#))
  - c. P&L Statements (instructions below at #3)
3. Submit your Profit and Loss (P&L) statements from 2021 and 2022 in PDF format. You can see an example [here](#).
  - i. Complete your 2022 statement by using data from January-March 2022.
  - ii. Please turn in your P&L statements with the rest of the application materials.
4. Attach all required application materials (see 1) and email to [gfa@familyfarmed.org](mailto:gfa@familyfarmed.org)

### What to Expect if Selected as a Finalist

1. If selected as a cohort finalist, the GFA staff will notify you by the week of April 28.
2. Once notified, here is what we require of all finalists:
  - a. **Selection Committee Interviews**
    - i. The GFA Selection Committee is made of five A4G Alumni, GFA staff, and food and beverage business leaders.
    - ii. All finalists will have a 30-minute interview with each Selection Committee member.
    - iii. We will do our best to schedule these meetings with more than one Selection Committee member at a time, so you do not have 5 separate interviews. All interviews will take place virtually on Zoom.
    - iv. Please expect interviews to take place within the weeks of May 2 and May 9<sup>th</sup>
  - b. **Ship Product Samples**
    - i. All finalists will be required to ship each Selection Committee member (5) a product sample before their selection committee interviews.
    - ii. Shipping details (address and due date) will be shared when the finalists are alerted of their status.
    - iii. Please begin the shipping process as soon as you receive your finalist notification.

**c. References**

- i. All finalists will have their two references (pulled from their A4G Application) contacted by the GFA staff.
  - ii. Your references will be asked to complete a short survey on your behalf.
3. You will be notified if you were selected for the A4G cohort by May 16, 2022.
4. The first day of A4G class is Wednesday, May 25 at the FamilyFarmed Office: 328 N. Albany Avenue Chicago, IL 60612
5. Any remaining questions: [carly.herron@familyfarmed.org](mailto:carly.herron@familyfarmed.org)